

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 16292 071150Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----094539 080336Z /62

R 070941Z JUN 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 5873

UNCLAS BANGKOK 16292

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: RONIM MARKETING SERVICES (THAILAND) LTD.

REF: USDOC 08910

1. THAILAND
OFFICE USE: 2. 549 3. N/A 4. 01
5. RONIM MARKETING SERVICES (THAILAND) LTD.
6. 38 SOI EKAMAI, SUKHUMVIT 63
7. BANGKOK
8. CONTACT: WILLIAM E. HEINECKE
9. TITLE: MANAGING DIRECTOR
OTHER OFFICEALS ARE: KASEM NARONGDEJ, CONSULTANT; ROBERT W. ALFORD,
DIRECTOR.
10. PHONE: 3911158 11. TELEX: TH 2013
12. CABLE: AUSTHAI
13. ESTBL: 1977 14. EMPL: NA 15. SIZE: SMALL
16. REPUTATION: Y-SATISFACTORY 17. RPT DATE: 06/78
OFFICE USE: 18. K 19. NA 20. NA 21. NA 22. NA
23A. 28340/235 IMP. AGT.DIST. OF PHARMACEUTICALS
23B. 28910/235 IMP. AGT.DIST. OF TIRE SEALANTS
23C. 35490/235 IMP. AGT.DIST. OF TIRE BALANCERS
24. FOREIGN SALES: NA
25. FINANCIAL REFS: HONG KONG & SHANGHAI BANKING CORP., SIAM
CENTER, BANGKOK: CHARTERED BANK LTD., SALADAENG, BANGKOK, THAILAND.
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PAGE 02 BANGKO 16292 071150Z

26. TRADE REF: TRU-RIDE INTERNATIONAL, USA.
27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF TRU-RIDE
INTERNATIONAL, USA FOR TIRE SEALANTS AND BALANCERS; ARCHIFAR
INDUSTRIES CHEMICHE, ITALY FOR ANTIBIOTICS.

28. POST EVALUATION: RONIM MARKETING SERVICES (THAILAND) LTD.
WAS INCORPORATED IN 1977 WITH AN AUTHORIZED CAPITAL OF \$5,000 TO

ACT AS IMPORTER AND DISTRIBUTOR OF ANTIBIOTICS, AND TIRE SEALANTS AND BALANCERS. IT ALSO MARKETS THE PRODUCTS REPRESENTED BY THE MINOR HOLDING GROUP WHICH INCLUDE INDUSTRIAL CHEMICALS, PERFUMES, FLAVORS, METALS, BUSINESS MACHINES, BUILDING MATERIALS, DAIRY PRODUCTS AND LIQUORS. A LOCAL BANK REPORTS THAT RONIM HAS MAINTAINED A PROPERLY CONDUCTED CURRENT ACCOUNT WITH THE BANK AND HAS BEEN GRANTED CREDIT FACILITIES WHICH HAVE BEEN UTILIZED TO THE BANK'S SATISFACTION. RONIM IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: JAMES H. SAVERY
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 07 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO16292
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
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Expiration:
Film Number: D780238-1115
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
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Legacy Key: link1978/newtext/t19780688/aaaacxqk.tel
Line Count: 73
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
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Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2461930
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: RONIM MARKETING SERVICES (THAILAND) LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/a64f5e90-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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